



30 November 2011

## ATP PLAYER LOCKER AUCTION RAISES NEARLY \$60,000 FOR CHARITY

LONDON – The eight singles finalists who qualified to compete at the 2011 Barclays ATP World Tour Finalists have raised \$57,261 through a unique worldwide player locker charity auction organized by the ATP.

The lockers, personally stocked with signed memorabilia by each of the top eight singles players including Novak Djokovic, Rafael Nadal, Andy Murray and Roger Federer, were on display in the Fan Zone at The O2 across the eight days of the tournament.

Save the Children, the charity partner for the tournament, will receive 50% of the proceeds from the auction, with the other 50% going to each player's chosen charity.

2011 Barclays ATP World Tour Finals Champion Roger Federer's locker fetched the most amount of money, with the top bid coming in at \$17,800. Rafael Nadal's locker raised \$14,800.

Chief Executive of Save the Children, Justin Forsyth, commented: "Save the Children is thrilled by the response to the locker room auction at the Barclays ATP World Tour Finals. The lucky winners of the auction now own a piece of tennis history. We want to say thank you to everybody who placed a bid. All of you contributed to raising a whopping \$57,261 which will change the lives of some of the world's poorest children."

The charity auction was run online through [www.BarclaysATPWorldTourFinals.com/Charity](http://www.BarclaysATPWorldTourFinals.com/Charity) over the past 10 days, enabling fans all over the world to bid on their favourite player's locker. Five of the winning bids came from Japan, whilst two came from the U.K. and one from Switzerland. A total of 499 bids were placed on the eight different lockers.

Player Locker (Charity of Choice)	Origin of Winning Bid	Sold
Berdych (Paraple Centrum)	Japan	\$2,300
Djokovic (Novak Djokovic Foundation)	Switzerland	\$6,900
Federer (Roger Federer Foundation)	Japan	\$17,800
Ferrer (Save the Children)	Japan	\$2,651
Fish (Mardy Fish Foundation)	Japan	\$2,110
Murray (World Wildlife Fund)	U.K.	\$7,200
Nadal (Rafa Nadal Foundation)	U.K.	\$14,800
Tsonga (Attrap' la Balle)	Japan	\$3,500
		<hr/>
		\$57,261

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### **About the Barclays ATP World Tour Finals**

The Barclays ATP World Tour Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for South African Airways ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the \$1.6m prize money on offer for the winner. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through 2013.

### **About Save the Children**

Save the Children is the official charity partner of the ATP World Tour Finals. Save the Children works in more than 120 countries. We save children's lives. We fight for their rights. We help them fulfil their potential. For more about the charity visit: [www.savethechildren.org.uk](http://www.savethechildren.org.uk)

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