

NEWS RELEASE

14 JANUARY 2021

NITTO ATP FINALS PRESENTED IN TURIN

LONDON: The Nitto ATP Finals, the prestigious season finale of the ATP Tour set to be staged in Turin from 2021-2025, was today presented at a stakeholder engagement event in the Piedmont capital, hosted by Intesa Sanpaolo.

The event, broadcast live with tournament partners, key regional and national government representatives and media in attendance, showcased the long-term vision and positioning of the Nitto ATP Finals as it moves to its new home in Turin, following 12 successful years in London.

Presentations by Andrea Gaudenzi, ATP Chairman, Angelo Binaghi, President of the Italian Tennis Federation, and Chiara Appendino, Mayor of Turin, alongside other key stakeholders, explored Turin's successful bid to host the tournament — which saw the city triumph among 40 applicants — and the city's ambitions to build on the legacy and growth of the ATP's showpiece event, whilst promoting the region.



All roads on the ATP Tour this season lead to Turin and the FedEx ATP Race To Turin has officially begun, with only the best eight ATP singles players and doubles teams set to qualify. With players travelling to Australia to begin their 2021 campaigns, Daniil Medvedev, the Nitto ATP Finals defending champion, and Matteo Berrettini, Italian No. 1, sent their support via video message.

In addition to providing an overview of broadcast, marketing, ticketing and corporate hospitality operations, organisers thanked the tournament's portfolio of globally renowned commercial and media partners for

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their support, including Nitto, who recently extended their commitment as Title Partner of the Nitto ATP Finals until 2025.

Gaudenzi said: “The Nitto ATP Finals has been an incredible story of growth and innovation, taking place in iconic cities around the world over the past 50 years. Now, we look forward to raising the bar together in Turin, an impressive city with the ambition and vision to build on that legacy and create something inspirational for our fans. We would like to thank all event partners for their invaluable commitment to the Nitto ATP Finals, and also to our players, who will be instrumental in writing future chapters of our most special event.”

Binaghi said: “Our management team has become accustomed to setting ourselves ambitious goals, as highlighted by the success and growth of the Internazionali d’Italia in Rome over the past 20 years. Now, we have climbed Everest. The Nitto ATP Finals is the most important indoor tennis tournament in the world. Throughout the bidding process we were supported by the Government, the Region, the Municipality and the largest financial institution in our country and together, we have reached the top.”

Appendino said: “Thanks to a great team effort, we are here today, speaking about Turin as the centre of the tennis world. Turin won the bid against some of the best cities in the world, and now we look forward with confidence to delivering an outstanding event over the next five years. We are working together to create an event that engages city of Turin all year round, with great attention paid to each local territory.”



The 2021 Nitto ATP Finals will be held from 14-21 November. Tickets are currently available at NittoATPFinals.com and via Ticketone.

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About the Nitto ATP Finals

The Nitto ATP Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for FedEx ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the biggest indoor tennis tournament in the world. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it was played through to 2020 before moving to Turin in 2021. For more information, please visit www.NittoATPFinals.com.

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