

# NEWS RELEASE

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## ATP AND THERABODY TEAM UP TO SUPPORT PLAYER PERFORMANCE AND RECOVERY

**LONDON – The ATP has announced [Therabody](#), global pioneer in wellness technology and creator of Theragun, as the Official Recovery Partner of the ATP Tour. Therabody becomes the latest addition to ATP’s global family of exclusive suppliers, providing world-class products and education resources to support player health and wellbeing across the season.**

Through the partnership, ATP physiotherapists will use Therabody products to help players warm up, recover, and manage soreness at ATP Tour events. The suite of innovative recovery products includes Theragun, the world’s first handheld percussive massage therapy device, RecoveryAir pneumatic compression system, PowerDot electrical stimulation, and Wave vibrating rollers, currently trusted by more than 250 professional athletes, sports teams, celebrities, elite trainers, and medical practitioners globally.

ATP physios will take part in in-depth education sessions through [Therabody University](#) to ensure the brand’s products are most effectively integrated into athlete training and recovery routines. Therabody’s in-house experts will also develop bespoke protocols and education materials for players themselves, to assist with recovery and improve overall performance by optimising use of their devices.

Todd Ellenbecker, ATP Vice President Medical Services, said: “Effective recovery and injury prevention are vital to protecting the long-term health and wellbeing of our athletes. This is a huge priority for us given the intense competition and extensive international travel involved in a professional tennis season. We’re thrilled to bring Therabody on board and leverage their expertise and suite of products in our day-to-day care for players. We are also delighted to help our players continue learning about recovery through Therabody’s expert educational programmes.”

Tennis can place strain on shoulders, elbows, and wrists from repetitive swinging of the tennis racquet, and on the knees, hips, and ankles due to constant change of direction during play. Therabody’s ecosystem of wellness solutions can help muscles stay active during long stretches of play and improve recovery time. For example, players can use [PowerDot](#) to massage fatigued and sore muscles before and after matches and recharge while using [RecoveryAir](#) on their legs.

Dr. Jason Wersland, Therabody Founder and Chief Wellness Officer, said: “The ATP tour schedule demands for players to not only put continuous stress on their bodies from matches, but from the constant travel around the globe as well. We are excited to become part of the ATP team and help these athletes thrive both on and off the court, for many years to come.”

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Therabody will benefit from visibility on ATP digital and social channels, including a new digital content series created in collaboration with ATP, showcasing how whole-body wellness can enhance tennis players' performance on and off the court. The series will be hosted on ATP Tour social media channels and ATPTour.com.

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**About The ATP**

As a global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the ATP Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and FedEx ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, the ultimate achievement in tennis. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).

**About Therabody**

[Therabody](http://www.therabody.com)® is a pioneer in the wellness technology space, developing products and services that optimize human performance and unlock the body's natural ability to achieve health and well-being. Founded by Dr. Jason Wersland to alleviate his own debilitating pain after a traumatic accident, he invented the category-defining percussive therapy device, Theragun®, which has been rooted in more than a decade of research and development. The company continues to pave the way with its innovative ecosystem of wellness solutions, including pneumatic compression ([RecoveryAir](http://www.therabody.com)®), electrical stimulation ([PowerDot](http://www.therabody.com)®), vibration therapy ([Wave](http://www.therabody.com) series), and USDA Certified Organic CBD ([TheraOne](http://www.therabody.com)®). Science is fundamental to Therabody's DNA; Therabody uses existing science, combined with internal and external research, to validate products and services. Therabody's products are embraced by both the medical community and millions of consumers worldwide. Currently available in more than 60 countries, including at company-owned retail stores and at [Reset](http://www.reset.com)®, a whole-body wellness center. [Therabody University](http://www.therabody.com), the company's education division, offers a series of courses that connects practitioners, professional sports teams, and consumers with expert educators to learn how they can effectively integrate Therabody products into their daily routines. Therabody University's comprehensive courses are accredited by several continuing education programs including BOC, PACE, NASM, and more. For more information, please visit [www.therabody.com](http://www.therabody.com).

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