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## **TENNIS UNITES TO SUPPORT EARTHQUAKE RELIEF**

LONDON – The ATP, WTA, ITF and the four Grand Slams – the Australian Open, Roland-Garros, Wimbledon and the US Open – have united to launch Tennis Plays for Love, a fundraising campaign to support those impacted by the devastating earthquakes in Turkey and Syria.

More than 17 million people in the affected region are now living in freezing winter conditions and urgently need blankets, emergency shelter, food and clean water.

The campaign, which kicks off with a joint donation by the tennis governing bodies, will benefit Global Giving's Turkey and Syria Earthquake Relief Fund, helping provide emergency relief and fuel long-term recovery efforts. All fans can lend their support by donating via the fund's <u>official page</u>.

In addition, a one-of-a-kind NFT from the 'LOVE' tennis art project is being auctioned in support of the campaign. Head over to <u>OpenSea</u> to place your bid before the auction's close on Friday 17 February.

Tennis Plays for Love follows on from last year's Tennis Plays for Peace campaign, which has so far raised more than US\$3.5 million for those impacted by the war in Ukraine.





Media contact: communications@atptour.com

## About The ATP

As the global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit <u>www.ATPTour.com</u>.