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‘HAWK-EYE LIVE’ SET TO LAUNCH AT NEXT GEN ATP FINALS

LONDON – In a world-first, the 2017 Next Gen ATP Finals in Milan will feature live Electronic Line Calling on all lines on court during the tournament. The launch of ‘Hawk-Eye Live’ marks the latest in several innovations being trialled at the inaugural tournament, and means the Chair Umpire will be the only match official on court during the event.

Ground-breaking new technology, pioneered by Hawk-Eye Innovations, will be used to deliver ‘Hawk-Eye Live’ on all lines throughout all points. When triggered, the new system will make an instant automated “OUT” call. By default, given that each call will be final, the Electronic Review ‘Challenge’ system will not feature, however, all close calls will be accompanied with visualisation of the “OUT” call on video screens around the stadium. Foot-faults will be determined by a Review Official who will be monitoring via cameras placed on the base and centre lines.

‘This could be a landmark moment for officiating in our sport,’ said Gayle David Bradshaw, Executive Vice President, Rules and Competition, ATP. ‘Our athletes work incredibly hard and they deserve the very best and most accurate officiating we can offer. The technology is now in a place where we feel comfortable trialling this new system in a real tournament environment. The Next Gen ATP Finals in Milan is the perfect place to do this, and we look forward to monitoring the results and assessing the merits of this new system.’

The launch of Hawk-Eye Live at the Next Gen ATP Finals adds further weight to the tournament’s mission of trialling innovation and new technology in men’s professional tennis. The technology behind ‘Hawk-Eye Live’ has been comprehensively tested and developed by Hawk-Eye Innovations over the past 18 months, in close co-operation with the ATP.

‘The Next Gen ATP Finals provides a fantastic platform to showcase the Hawk-Eye Live technology, which we see as the future of tennis officiating,’ said Sam Green, Director of Tennis, ELC at Hawk-Eye. ‘Working with the ATP has allowed us to refine the system to not only improve the quality of line calling, but the overall fan experience.’

Earlier this year, the ATP announced [several other innovations and rule changes](#) set to take place at the tournament, which is being used as a platform to promote the future stars of the sport, as well as test case for innovation and potential rule changes.

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About the Next Gen ATP Finals

The Next Gen ATP Finals is the season-ending tournament for the world's best 21-and-Under players. The tournament features the best seven qualified players of the season (as determined by the Emirates ATP Rankings on Monday 30 October, 2017), plus one wild card, battling for US\$ 1.275 million in prize money over five days of competition. As well as providing a platform to promote the stars of tomorrow, the tournament will also provide an opportunity to trial new rules and innovation in the sport. The event, run in partnership with the Italian Tennis Federation and the Italian Olympic Committee, is set to take place in Milan through 2021.

About the ATP

The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 64 tournaments in 31 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2017 ATP World Tour will battle for prestigious titles and Emirates ATP Rankings points at ATP World Tour Masters 1000, 500 and 250 events, as well as Grand Slams (non-ATP events). At the end of the season only the world's top 8 qualified singles players and doubles teams will qualify to compete for the last title of the season at the Nitto ATP Finals. Held at The O2 in London, the event will officially crown the 2017 ATP World Tour No. 1 presented by Emirates. For more information, please visit www.ATPWorldTour.com.

