

6 July 2020

## ATP COACHES ANNOUNCE SECOND ROUND OF FAN EXPERIENCES

**LONDON:** Members of the ATP Coach Programme, in collaboration with the ATP, have announced a second round of fan experiences featuring top ATP players, in continued support of coaches affected by the COVID-19 pandemic.

The initiative gives fans the opportunity to bid for ultimate tennis experiences with top ATP players and coaches through auctions and prize draws. Running 6-27 July 2020, the second round of experiences features a private coaching session with Andy Murray at Wimbledon, including two tickets to the men's singles final and lunch at the member's enclosure.

Private sessions are also available with ATP Players Grigor Dimitrov, Feliciano Lopez and Stan Wawrinka onsite at 2021 ATP Tour and Grand Slam events, as well as ATP coaches Severin Luthi, Carlos Moya, Toni Nadal, Magnus Norman and Dani Vallverdu. A frame featuring signed rackets from each of Novak Djokovic, Roger Federer, Andy Murray and Rafael Nadal will also be available via prize draw.

"There are some fantastic new experiences up for grabs that I hope fans will be excited by," said Andy Murray, former World No.1. "I am personally very happy to be involved. So many areas of our sport have been affected throughout the Tour suspension, including coaches. It's important we help each other where we can. I think everybody involved has done a great job in creating something unique for fans that also supports a worthy cause."

Launched last month, the first round of bidding raised over USD \$90,000 including a USD \$19,000 winning bid for a US Open VIP Package and coaching session with Ivan Lendl. Funds raised will be allocated by the ATP Coaches Committee to support the members of the ATP Coach Programme, whose ability to work has been impacted by the ongoing pandemic. In addition, a part of proceeds will be donated to a global COVID-19 relief fund.

"It has been really exciting to see the response the initiative has received so far. It's fair to say it has exceeded all our expectations and will go a long way to help coaches," said Dani Vallverdu, ATP Coach. "I

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want to thank everyone for their generous contributions and look forward to fans enjoying the incredible experiences lined up in the second round.”

“I would like to commend all coaches, players and tournaments who are coming together to bring these experiences to life,” said Andrea Gaudenzi, ATP Chairman. “As a fan, to spend time on court with some of the biggest names in tennis and see tournaments in such a unique way will be inspiring.”

For more information on available experiences and merchandise or to donate to the initiative please visit <https://givingy.us/atp-coaches/>.

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## About The ATP

The ATP is the governing body of the men's professional tennis circuits — the ATP Tour, the ATP Challenger Tour and the ATP Champions Tour. With 64 tournaments in 30 countries, the ATP Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2020 ATP Tour will battle for prestigious titles and FedEx ATP Rankings points at ATP Masters 1000, 500 and 250 events, as well as Grand Slams (non-ATP events). The 2020 season launched in January with the inaugural ATP Cup in Australia and will culminate with only the world's top 8 qualified singles players and doubles teams competing for the last title of the season at the Nitto ATP Finals in November. Held at The O2 in London, the event will officially crown the 2020 ATP World No. 1. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).

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