

27 OCTOBER 2022

NEW GLOBAL TEAM EVENT UNITES MEN AND WOMEN TO LAUNCH THE TENNIS SEASON

LONDON: The world's best players will unite in January to compete side by side at the United Cup, a stunning new team event set to launch the global tennis season in 2023.

The United Cup, an ATP-WTA event presented in partnership with Tennis Australia, will showcase equality at the highest level of the sport, with mixed teams from 18 countries competing across Brisbane, Perth and Sydney over 11 days, from Thursday 29 December to Sunday 8 January 2023.



The power and passion of team competition will come to life as the players unite to represent their countries with national pride and USD \$15 million in prize money on the line. In a world first for a mixed team event, 500 Pepperstone ATP Rankings and WTA rankings points are also up for grabs.

The first 12 countries will qualify via the six highest-ranked No. 1 players that enter, on both the ATP Tour and Hologic WTA Tour. The remaining six countries will qualify according to the best combined ranking of their respective No. 1 men's and women's players. Teams will feature three to four players from each Tour.

Each city will host two groups of three countries, competing in a round-robin format, with ties comprising two ATP and two WTA singles matches, and one mixed doubles match. Each City Final winner will advance to the United Cup Final Four in Sydney (6-8 January), with the next best performing team from the group stages completing the quartet.

Andrea Gaudenzi, ATP Chairman: "The United Cup marks a major step forward for the game of tennis. Most importantly, it will create incredible new experiences for our fans. We're excited to see the best men's and women's players competing together, with ranking points on the line, to launch the season like never before."

Steve Simon, WTA Chairman and CEO: "The United Cup is an important and strategic collaboration between the WTA, the ATP and Tennis Australia that reflects a continued commitment in elevating our sport. This exciting singles and mixed doubles team event will bring together emerging stars and established athletes from both Tours to compete on the same stage, giving players and fans a unique experience in which the final outcome may be determined with women and men competing together."



Craig Tiley, Tennis Australia CEO: "The United Cup presents a unique opportunity to unite both the men's and women's tour in a brand-new way that has never been seen before. We have the opportunity here in Australia to leverage tennis' unique position to allow the world's top men and women to compete side by side and represent their country at the highest level. We couldn't be more delighted to see how this event unfolds in January."

2023 ATP Tour Calendar Updates:

In parallel, the ATP has today announced the relocation of the Sofia ATP 250 tournament license. From 2023, the event will be staged in Australia in Week 1 of the season alongside United Cup, providing additional playing opportunities in the swing ahead of the Australian Open. In addition, the Belgrade ATP 250 tournament scheduled for April 2023 will relocate to Banja Luka (Bosnia and Herzegovina). To view the updated 2023 calendar, click <a href="https://example.com/here/beta-files/beta-fi

For more information on United Cup, please visit www.UnitedCup.com and follow @UnitedCupTennis on social media.

###

Media contacts:

ATP: Simon Higson (<u>simon.higson@atptour.com</u>) WTA: Amy Binder (<u>abinder@wtatennis.com</u>) Tennis Australia: Prue Ryan (<u>pryan@tennis.com.au</u>)

About The ATP

As a global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

About The WTA

Founded by Billie Jean King in 1973 on the principle of equal opportunity, the WTA is the global leader in women's professional sports. The WTA is one of the world's most recognizable and high-profile sports organizations, consisting of more than 1600 players representing approximately 87 nations, all competing to earn WTA rankings points and prestigious tournament titles. The Hologic WTA Tour is annually comprised of around 50 events and four Grand Slams, spanning six continents and nearly 30 countries and regions with a global audience of over 900 million. Further information on the WTA can be found at wtatennis.com.

About Tennis Australia

Tennis Australia is the governing body of tennis in Australia, promoting and facilitating participation in tennis at all levels. TA also facilitates player development, stages local and international events including the Australian Open and invests in tennis facilities around the country. For more information, please visit tennis.com.au.