

INTRODUCING



SUSTAINABILITY

WELCOME

As a Tour, we exist **to inspire on court, and serve beyond it.**

Guided by this purpose statement, we are committed to ensuring the ATP is delivering positive impact on the global stage and addressing the **defining issues of our time.**

Alongside our staff and members, we have been moved by the growing concern around the wellbeing of our people and planet, and the consequences this presents to us all.

As a sport we already feel the effects of **climate change** directly, with events, players and fans affected by heatwaves, bush fires and poor air quality. We are not, and cannot be, distanced from these challenges. We must play a role in finding solutions.

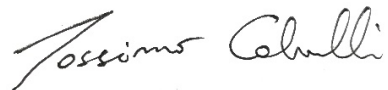
This is why we are proud to roll out our new sustainability strategy under the **ATP Serves** umbrella. Developed in collaboration with experts in the field, it sets a long-term agenda for our sport to become a showcase of environmental responsibility and positive impact.

We are also excited to be part of the UN Sports for Climate Action community – giving us access to a network of leading thinkers and doers in the space and holding us accountable for meeting clear and ambitious targets.

This will be a long-term journey and, with everyone pulling together, we hope to facilitate positive change and go on to inspire tennis fans and the wider public.

We look forward to collaborating closely with everyone in the years ahead.

Massimo Calvelli
CEO, ATP





THE TIME IS NOW

- CO2 emissions are rising at an **unprecedented rate** - bringing the average global temperature up with them
- Temperatures have already risen **1°C**, and could rise by **3-6°C** by 2100 without **urgent action**
- The past five years have been the **hottest on record** since 1850
- **800 million** people are currently vulnerable to climate change impacts such as heat waves, floods, fires, drought and sea-level rise.
- The worst impacts of climate change could be **irreversible by 2030**.

Professional tennis is a contributor to these issues. It must also play a role in **finding solutions**.

AREAS OF FOCUS

We have chosen to tackle two environmental issues most relevant to our sport. These are areas where tennis is a contributor, but also has the potential to make meaningful impact.

A: RESOURCE CONSUMPTION



Reduce our sport's consumption of energy, water and materials.

B: CLIMATE ACTION



Track, reduce and credibly offset carbon emissions

CARBON MAP

SCOPING EMISSIONS ACROSS THE ATP ECOSYSTEM

INDIRECT ATP CONTROL (SCOPE 3)
DIRECT ATP CONTROL (SCOPE 1 & 2)

FAN TRAVEL

To ATP Tournaments (incl. domestic and international).

ATP OPERATIONS

Staff travel and accommodation, waste, water & electricity usage, and procurement for 4 offices & 125+ staff.

YEAR-END EVENTS

Resource consumption, catering, accommodation, spectator and player travel, procurement, media production and waste at Nitto ATP Finals & Intesa Sanpaolo Next Gen ATP Finals.

PLAYERS

All other travel and accommodation on the ATP Tour.

TOURNAMENTS

Resource consumption, catering, accommodation, procurement, media production and waste at ATP Masters 1000, ATP 500 and ATP 250 events.

UN SPORTS FOR CLIMATE ACTION

In November 2021, ATP became a signatory UN Sports for Climate Action (UNSCA), setting ambitious sustainability targets for men's professional tennis.

This major international framework counts over 250 sports rights holders and governing bodies as signatories and aligns the industry in working towards the <2°C warming target set in the Paris Agreement.

As a signatory, we have adopted two UNSCA targets:

50% REDUCTION IN EMISSIONS BY 2030

NET ZERO BY 2040

Lindita Xhaferi-Salihi, Head of Sector Engagement at UN Climate Change: "We welcome the ATP into the sport for climate action community and commend them on all the work undertaken to date to enable them to hit the ground running in reducing and tracking greenhouse gas emissions. We are also delighted to see how they are using their reach and influence to support and engage others, not just on climate issues but also wider social and environmental priorities."

[LEARN MORE](#)



OUR APPROACH

We will take a three-part approach, building outward from the things we can most directly control.

This will ensure we are looking at the big picture and leaving no stone unturned – and encouraging action across our entire ecosystem.

1. LEAD BY EXAMPLE



2. MEMBER SUPPORT



3. PROMOTE & INSPIRE



OPERATIONS



YEAR-END EVENTS



TOURNAMENTS



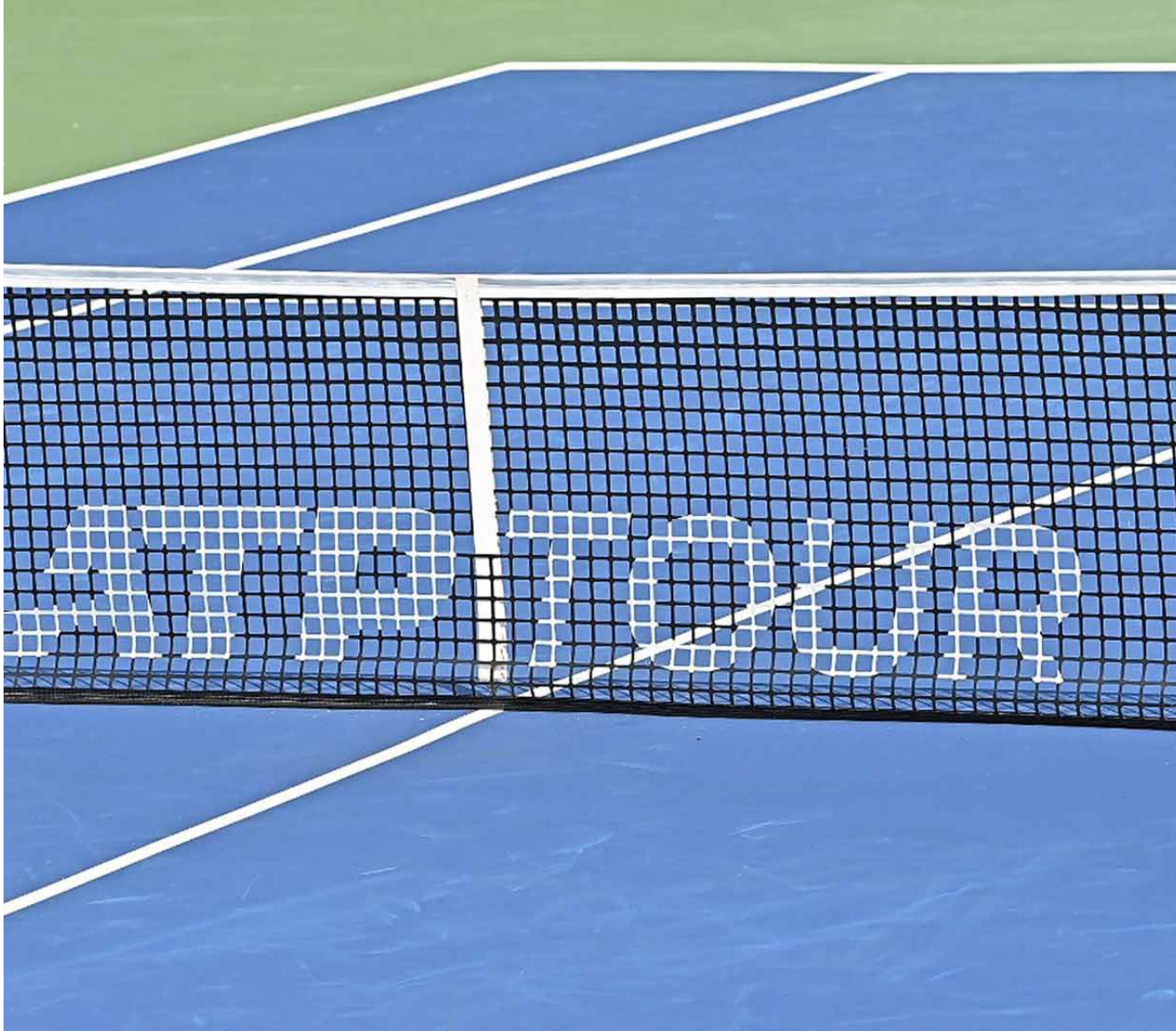
PLAYERS



PARTNERSHIPS



COMMUNICATIONS



OPERATIONS

CHANGE STARTS AT HOME

The ATP is a global organisation with offices in Florida, London, Monte Carlo and Sydney. Our 125 staff members travel extensively throughout the season, servicing 60+ events in 30+ countries.

Together with our consultants we conducted a full **carbon audit**, assessing our carbon footprint for the 2019 season. This includes data for international travel and hotel night stays, in addition to energy and resource consumption across our offices.

The data establishes a clear baseline for us to work from towards our 50% reduction target by 2030 and will help us identify the most urgent areas of reduction.

YEAR-END EVENTS

LEADING BY EXAMPLE

At the 2019 Nitto ATP Finals we offset all travel for players and tennis family, as well as the domestic travel of the 242,000 fans in attendance, achieving **Gold Certification** by One Carbon World.

Our consultants also compiled a sustainability report at the event – allowing us to understand it's environmental and societal impacts in a comprehensive and objective way.

Looking ahead, we will be working closely with the FIT and our partners to further sustainability at the Nitto ATP Finals (in Turin from 2021-2025), in addition to the Intesa Sanpaolo Next Gen ATP Finals (in Milan). Our ambition is for these events to set the bar for sustainability in tennis.





TOURNAMENTS

The Tour features more than 60 independently operated events in over 30 countries during a regular season. All events consume resources to stage: from catering and construction, to fan and player travel.

Tournaments also have the ability to make a positive impact through their actions and purchasing decisions. To encourage all tournaments to join us on this journey we have developed a bespoke toolkit specifically for tennis. This includes:

- **Action Planner** - offering practical sustainability ideas across all areas of events, facilitating long-term target setting and helping track key data along the way.
- **Responsible Procurement Guide** - providing the key questions and considerations to evaluate suppliers and make responsible purchasing decisions.

PLAYERS

Travel is an unavoidable part of being a professional tennis player. Players also care deeply about their impact on the planet and want to find ways to do good while doing what they love.

To help them play a role we will be rolling out a Travel Offset Programme - a freely available service enabling players to track travel throughout the season for them and their teams. Our carbon consultants will then crunch the numbers to produce a carbon footprint, and we've partnered with The Gold Standard to offer a world-leading and credible offsetting solution.

Three players took part in a pilot programme in 2021.



**Gold Standard®**

PARTNERSHIPS

We know we cannot do this alone. To that end, we have established partnerships with leading organisations in the space:

- **Gold Standard** - an award-winning certification standard for climate change mitigation projects, fully accredited to ensure the highest levels of impact.
- **United Nations** - via the Sports for Climate Action framework. Our participation will see us take part in regular working group sessions, giving us access to best practice from across the industry.

Looking ahead, we will be developing opportunities to integrate ATP commercial partners in our sustainability initiatives.

COMMUNICATIONS

We have a global fanbase. Using our platforms to advocate for environmental sustainability is a vital part of inspiring our community and the wider public.

Over the coming seasons we will be building out communications, from ATPTour.com to our social channels, to tell the story of our progress and promote ways for fans to get involved. More to come.



MEET THE TEAM

Our approach has been guided by a team of UK-based sustainability experts - bringing a wealth of experience and technical know-how from across sport and international events.

The team will also provide ongoing support to us, our tournaments and players as we progress on this journey.



KATE CHAPMAN
MIDORI CONSULTING

Kate is a highly experienced, independent sustainability consultant, and has worked with London 2012 and for Tokyo 2020 Olympic Games, Royal Yachting Association, World Sailing and London Marathon events, in addition to the 2019 Nitto ATP Finals.



AMANDA CURTIS
AC SUSTAINABLE FUTURES

Amanda has over 20 years of experience leading sustainability across events and business, working with clients such as Coca Cola, London 2012 Olympic and Paralympic Games, Tokyo 2020, Apollo World Music, M&S, and the 2019 Nitto ATP Finals.



JONATHAN SMITH
GEO FOUNDATION

Jonathan has had a 25-year career advancing sustainability in sport, primarily in golf. In addition to being Founder and Executive Director of the GEO Foundation, Jonathan is a member of the Institute of Environmental Management and former Board member of the ISEAL Alliance.

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I'm proud to see the ATP step up and make a long-term commitment to protecting our planet. This is something very close my heart.

Climate change impacts everyone and as players we already feel its effects in the places we play. I encourage everyone in tennis to get involved in whatever way they can. Together we can make an incredible impact.

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Dominic Thiem

