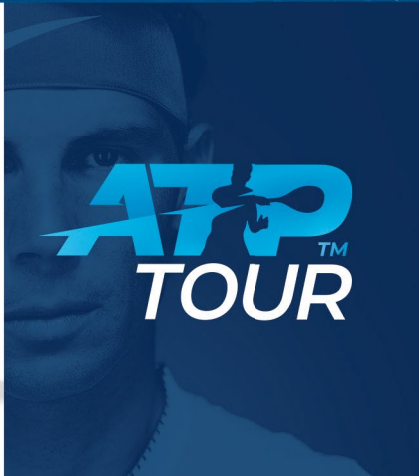




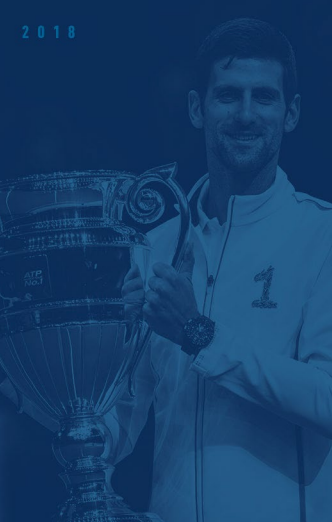
# MEDIA GUIDE



**2020  
ATP  
TOUR**



2018



# 2019 RAFAEL NADAL

2019



## ROLL OF HONOUR

- 2019 RAFAEL NADAL (ESP)
- 2018 NOVAK DJOKOVIC (SRB)
- 2017 RAFAEL NADAL (ESP)
- 2016 ANDY MURRAY (GBR)
- 2015 NOVAK DJOKOVIC (SRB)
- 2014 NOVAK DJOKOVIC (SRB)
- 2013 RAFAEL NADAL (ESP)
- 2012 NOVAK DJOKOVIC (SRB)
- 2011 NOVAK DJOKOVIC (SRB)
- 2010 RAFAEL NADAL (ESP)
- 2009 ROGER FEDERER (SUI)
- 2008 RAFAEL NADAL (ESP)
- 2007 ROGER FEDERER (SUI)
- 2006 ROGER FEDERER (SUI)
- 2005 ROGER FEDERER (SUI)
- 2004 ROGER FEDERER (SUI)

- 2003 ANDY RÖDDICK (USA)
- 2002 LLEYTON HEWITT (AUS)
- 2001 LLEYTON HEWITT (AUS)
- 2000 GUSTAVO KUERTEN (BRA)
- 1999 ANDRE AGASSI (USA)
- 1998 PETE SAMPRAS (USA)
- 1997 PETE SAMPRAS (USA)
- 1996 PETE SAMPRAS (USA)
- 1995 PETE SAMPRAS (USA)
- 1994 PETE SAMPRAS (USA)
- 1993 PETE SAMPRAS (USA)
- 1992 JIM COURIER (USA)
- 1991 STEFAN EDBERG (SWE)
- 1990 STEFAN EDBERG (SWE)
- 1989 IVAN LENDL (CZE)
- 1988 MATS WILANDER (SWE)

- 1987 IVAN LENDL (CZE)
- 1986 IVAN LENDL (CZE)
- 1985 IVAN LENDL (CZE)
- 1984 JOHN MCENROE (USA)
- 1983 JOHN MCENROE (USA)
- 1982 JOHN MCENROE (USA)
- 1981 JOHN MCENROE (USA)
- 1980 BJORN BORG (SWE)
- 1979 BJORN BORG (SWE)
- 1978 JIMMY CONNORS (USA)
- 1977 JIMMY CONNORS (USA)
- 1976 JIMMY CONNORS (USA)
- 1975 JIMMY CONNORS (USA)
- 1974 JIMMY CONNORS (USA)
- 1973 ILIE NASTASE (ROU)

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## ATP WELCOME

In my first year as Chairman of the ATP, it gives me great pleasure to welcome you to the 2020 ATP Tour season.

The ATP has played a central part in my life in so many ways over the years, and it is a true honour to have the opportunity to serve as ATP Chairman at such an exciting time in the history of our sport.

The Tour has enjoyed a significant period of growth over the past decade due to the strength of its global platform of tournaments, as well as the superstar athletes that have transcended sport. I look forward to building on that success as we seek to maximise the growth opportunities for the Tour in the years ahead.

The ATP Tour is one of the few truly global sports properties, taking place across 64 tournaments in 30 countries, in addition to the four Grand Slams. The level of content the Tour generates across 11 months of the year is phenomenal, kicking off with the inaugural ATP Cup in Australia in January, and culminating with the Nitto ATP Finals in London in November. Leveraging that content through data and technology, as well as working closely with other governing bodies, will be critical in our quest to maximise the potential of men's professional tennis in a fast-changing sports, entertainment, and media landscape.

The 2020 season promises to produce numerous fascinating storylines as the World's Top 3 – Rafael Nadal, Novak Djokovic and Roger Federer – continue to write their legacies as arguably the three greatest players of all-time. In addition, the likes of Dominic Thiem, Daniil Medvedev, Stefanos Tsitsipas and Alexander Zverev will be eager to maintain their impressive rise to the pinnacle of the game. Many observers, meanwhile, will also keep an eye on the progress of young Italian Jannik Sinner, who was so impressive in his triumph at the 2019 Next Gen ATP Finals in Milan.

The 2019 season saw more fans attend ATP tournaments than ever before, with 4.8 million spectators on-site. I would like to thank all the fans for their continued support of the Tour throughout the season, whether on-site, on television or online.

I would also like to thank you, the media, for all your coverage and support of the Tour throughout the season. We hope that this Media Guide will help you in your storytelling of men's professional tennis throughout the year.

**Andrea Gaudenzi**  
ATP Chairman

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On the cover: 2019 ATP Tour No. 1  
Rafael Nadal

Live sport, it's a

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*FLY BETTER*



If you love sport, you don't have to worry about missing the latest Premier League fixture or the next ATP tournament. If it's live, it's on ice.

**EMIRATES ECONOMY**



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2020

# ATP TOUR TIMELINE

The ATP is in its sixth decade as a leading governing body in professional tennis. The organisation was formed in 1972 when a handful of the game's top players met in a secluded stairwell at the US Open to discuss the need for a players' association. Under the leadership of newly elected executive director Jack Kramer and president Cliff Drysdale, the Association of Tennis Professionals (ATP) came to life with a goal of changing the game for the better.

## THE FOLLOWING IS A LOOK BACK AT KEY ATP EVENTS SINCE 1972:

### 1973

The ATP establishes the computer ranking system on 23 August, providing a fair analysis of a player's performance and creating an objective way to determine entries into tournaments.

### 1974

The Men's International Professional Tennis Council (MIPTC), made up of ATP, ILTF and tournament directors, is formed to govern the sport as an "independent, democratic, international body for the administration of professional tennis".

### 1976

The ATP Doubles computer rankings begin on 1 March.

### 1980

The ATP sets up a player pension fund.

### 1985

At the request of the ATP, MIPTC passes a drug testing rule, making tennis the first professional sport to institute a workable and well-designed drug testing programme.

### 1986

In an effort to make the calendar more coherent, the MIPTC moves the Australian Open a month back to January (1987) and The Masters a month earlier to December (1986).

### 1988

The players, under ATP CEO Hamilton Jordan, hold a press conference in the US Open parking lot to announce that they will assume more control of the game. "Tennis at the Crossroads" outlines a plan for players to form a new tour. Tournament directors representing many of the world's leading events voice their support for the players and join them in what was to become a partnership unique in professional sports – players and tournaments each with an equal voice in how the circuit is run.

### 1990

Sponsored by IBM, the ATP Tour era begins with an equal partnership between players and tournaments. The circuit features 76 tournaments in 28 countries on six continents, with prize money averaging a 50% increase at the events. Indianapolis tournament director Mark Miles is named ATP CEO.

### 1993

The ATP Tour extends its global reach, adding Arabian Gulf tournaments in Doha and Dubai.

### 1995

The ATP Tour launches its first web site, ATPTour.com.

### 1996

The Mercedes-Benz/ATP partnership begins with a four-year agreement.

### 1997

The ATP Senior Tour of Champions is sanctioned.

### 1998

Players form a new STARS program as the ATP Tour helps make players more accessible to media, sponsors and fans. ATP broadcasts extend their reach to more than 200 countries.

### 2000

The ATP Tour changes its name to ATP for 2001, introduces a new logo and rebrands its nine premier tournaments the Tennis Masters Series.

### 2005

Etienne de Villiers is named ATP Chairman in June. The year-end Tennis Masters Cup is held in Shanghai.

### 2007

The ATP introduces a number of changes to the Tour, including the elimination of best-of-5 set finals, as well as reduced draw sizes at five ATP Masters Series events to lessen the physical demands on top players and enhance TV scheduling. The ATP also increases prize money for the first time since 2000 and creates a new multi-million dollar marketing fund.

### 2008

All worldwide tennis organisations (WTA, ITF, ATP & Grand Slams) form a Tennis Integrity Unit.

### 2009

Adam Helfant takes over as ATP Executive Chairman and President in January. Three new tournament categories are introduced as the circuit is rebranded ATP World Tour: Masters 1000, 500 and 250 level events. The ATP's season finale takes place at The O2 in London for the first time.

### 2012

Brad Drewett takes over as ATP Executive Chairman & President in January.

### 2013

Brad Drewett passes away in May from Motor Neurone Disease. In the preceding 12 months, he had led discussions resulting in significant prize money increases for all players across all Grand Slams.

### 2014

Chris Kermode takes over as ATP Executive Chairman and President on 1 January. The ATP's season finale sets a new attendance record of 263,560.

### 2015

The ATP secures an enhanced partnership with Emirates that sees the award-winning airline become the Tour's Premier Partner through 2020.

### 2017

The inaugural Next Gen ATP Finals take place in Milan, showcasing the world's best 21-and-under players in a new and innovative format.

### 2018

The ATP announces the launch of the ATP Cup, a new team event set to take place in Australia from January 2020 in partnership with Tennis Australia. A new 'ATP Tour' brand identity and 'Love It All' marketing campaign is unveiled for 2019.

### 2019

The ATP Tour achieves an all-time attendance record with more than 4.8 million fans attending on-site, while Emirates' status as Premier Partner of the Tour is renewed for a further five years, from 2021-2025. An agreement is reached for Turin, Italy, to host the season-ending Nitto ATP Finals from 2021-2025. Andrea Gaudenzi is elected to serve as ATP Chairman for a four-year term, beginning 1 January 2020.

## ATP CHAIRMAN



Following a highly accomplished professional career on the ATP Tour during which he won three ATP titles and reached a career-high FedEx ATP Ranking of No. 18, **ANDREA GAUDENZI** obtained a law degree from the University of Bologna, Italy, followed by a Master of Business Administration at the International University of Monaco, where he graduated with honours.

He went on to forge a successful career in business over the next 15 years across a wide range of sectors including sports marketing, entertainment, data, technology and media. He held leadership positions at several start-up entertainment, tech and gaming businesses in London, including Musixmatch and Soldo, as well as serving on the Board of ATP Media, where he was instrumental in leading the successful restructuring of the business which serves as the broadcast arm of the ATP Tour.

Gaudenzi and his wife, Giorgia, live in London with their three children, Filippo, Pietro, and Enea.

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MOTION & e-MOTION



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# ATP ORGANISATIONAL STRUCTURE

## BOARD OF DIRECTORS

### CHAIRMAN

Andrea Gaudenzi

### PLAYER REPRESENTATIVES

- David Egdes
- Alex Ingot
- Mark Knowles

### TOURNAMENT REPRESENTATIVES

- Gavin Forbes
- Charles Smith
- Herwig Straka

## PLAYER COUNCIL

**1-50 SINGLES** Kevin Anderson (VP)  
John Isner  
Rafael Nadal  
Sam Querrey

**51-100 SINGLES** Yen-Hsun Lu  
Vasek Pospisil

**1-100 DOUBLES** Jurgen Melzer  
Bruno Soares

**AT-LARGE** Novak Djokovic (P)  
Roger Federer

**ALUMNI** Colin Dowdeswell

**COACH** Brad Stine

## TOURNAMENT COUNCIL

**5 EUROPE**  
Giorgio Di Palermo, Stephen Farrow,  
Christer Hult, Richard Krajicek,  
Herwig Straka

**4 INTERNATIONAL GROUP**  
Allon Khakshouri, Cameron Pearson,  
Charles Smith, Salah Tahlak

**4 AMERICAS**  
Gavin Forbes, Miguel Nido,  
Keely O'Brien, Andre Silva

## PLAYER MEMBERS

- Division I
- Division II

## TOURNAMENT MEMBERS

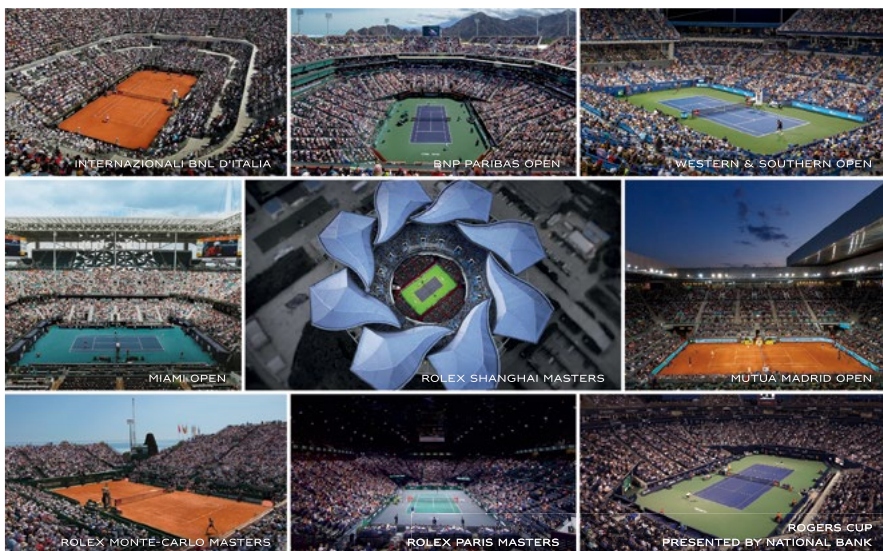
- Full Members
- Conditional Members

## ALUMNI MEMBERS COACH MEMBERS

## STAFF

- London
- Monte Carlo
- Ponte Vedra Beach
- Sydney

Carries out the day-to-day operations and administration of the ATP



## ATP MASTERS 1000

The world of Rolex is filled with stories of perpetual excellence. The ATP Masters 1000 lies at the heart of tennis. Its nine tournaments can make or break a season for the top men's players. Played on the sport's storied courts and at state-of-the-art venues, it maintains tennis's greatest traditions, showcases its best talent and advances the game around the world. This is a story of perpetual excellence, the story of Rolex.

*#Perpetual*



OYSTER PERPETUAL DATEJUST 41



# ATP BOARD & STAFF

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GAUDENZI**  
Chairman



**MARK  
KNOWLES**  
Player  
Representative  
Americas



**ALEX  
INGLOT**  
Player  
Representative  
Europe



**DAVID  
EGDES**  
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FORBES**  
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Representative  
Americas



**HERWIG  
STRAKA**  
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Representative  
Europe



**CHARLES  
SMITH**  
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Representative  
International

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Chief Executive Officer

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SVP Public Relations

**MIRO BRATOEV**  
VP Rules and Competition

**GEORGE CIZ**  
SVP Marketing and  
Business Development

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Americas

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VP Medical Services

**FLIP GALLOWAY**  
Chief Operating Officer  
and Chief Financial Officer

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VP Corporate  
Communications

**ROSS HUTCHINS**  
Chief Player Officer

**ALISON LEE**  
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Group

**DAVID MASSEY**  
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**ZEHRA MESIC**  
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**JEFF REEL**  
SVP and  
General Counsel

**ERIC STARELLI**  
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**ROBERTO SERRANO**  
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**SHUHEI SUZUKI**  
USA



**JEFF VAJAY**  
USA



**STEPHANE VIVIER**  
France



**SEIF WARDANI**  
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