

27 June 2018

ATP AND INFOSYS RENEW GLOBAL TECHNOLOGY PARTNERSHIP

LONDON —The ATP and <u>Infosys</u> (NYSE: INFY), a global leader in consulting, technology and next-generation services, have renewed their technology services partnership for two more years, until 2020.

Infosys will continue in its role as Global Technology Services Partner and Platinum Sponsor of the ATP World Tour, as well as the prestigious season-ending Nitto ATP Finals.

Launched in 2015, the partnership has seen the ATP and Infosys work together across multiple facets in the delivery of deep analytics and insights to tennis fans worldwide through ATPWorldTour.com, the world's leading men's tennis website, as well as a complete revamp of the ATP's digital platforms.

The partnership has leveraged the capabilities of Infosys' Artificial Intelligence (AI) platform - Infosys Nia to create content such as Infosys ATP Beyond the Numbers, a unique analytics series that deep dives into player performance. It has also led to the development of the ATP Stats Leaderboards, a new statistical way to understand and measure performance of ATP World Tour players, leveraging data sets spanning 27 years all the way back to 1991, and the Second Screen capability, which offers valuable information on the strengths and weaknesses of players, enabling them and their coaches to review strategies and improve performance.

Infosys has also been instrumental in the production of the ATP's new PlayerZone app, an extranet portal for ATP players, their support teams, coaches, and others in the ecosystem, that allows users to engage with each other and access information across a wide range of operational aspects related to life on tour. This includes day to day real-time registration or withdrawals into tournament draws, real-time push notifications, and the ability to contact any other ATP current or former player on the app, among several other features.

Pravin Rao, Chief Operating Officer, Infosys, said, "Our work with the ATP has gone from strength to strength in showcasing the future of tennis using technology such as AI and analytics, and in providing unique and differentiated digital experiences for players, coaches and most importantly the millions of tennis fans across the world. Through analyses of years of rich and varied tennis data, Infosys and the ATP have not only successfully showcased potential opportunities for the entire sporting ecosystem, but for several industries as well. We look forward to leveraging advances in technology to showcase the next set of innovative experiences through our renewed partnership with the ATP."

Chris Kermode, ATP Executive Chairman & President, said: "Technology is playing an increasingly leading role in enhancing our understanding and analysis of our sport as well as enabling us to forge greater engagement with our worldwide fanbase. We're delighted to extend our partnership with Infosys, a great partner to the ATP since 2015, for two more years to 2020."

The partnership extension will also be working towards a new ATP World Tour app to be developed, with the aim of creating a best-in-class sports app, providing tennis fans with a new tool to follow and engage with ATP World Tour stars and tournaments throughout the season.

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About the ATP

The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 64 tournaments in 31 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2018 ATP World Tour will battle for prestigious titles and ATP Rankings points at ATP World Tour Masters 1000, 500 and 250 events, as well as Grand Slams (non ATP events). At the end of the season only the world's top 8 qualified singles players and doubles teams will qualify to compete for the last title of the season at the Nitto ATP Finals. Held at The O2 in London, the event will officially crown the 2018 ATP World Tour No. 1. For more information, please visit www.ATPWorldTour.com.

About Infosys

Infosys is a global leader in next-generation digital services and consulting. We enable clients in 45 countries to navigate their digital transformation. With over three decades of experience in managing the systems and workings of global enterprises, we expertly steer our clients through their digital journey. We do it by enabling the enterprise with an Al-powered core that helps prioritize the execution of change. We also empower the business with agile digital at scale to deliver unprecedented levels of performance and customer delight. Our always-on learning agenda drives their continuous improvement through building and transferring digital skills, expertise, and ideas from our innovation ecosystem.

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