

# **MEDIA RELEASE**

30 October 2019

## NITTO ATP FINALS TEAMS UP WITH MARRIOTT BONVOY

LONDON – The ATP today announced a new marketing partnership between the global travel programme Marriott Bonvoy<sup>TM</sup> and the Nitto ATP Finals, the ATP's spectacular season finale. This year's Nitto ATP Finals, featuring the world's best eight qualified singles players and doubles teams of the season, will be played at The O2 in London from 10-17 November.

As part of the agreement with the Nitto ATP Finals, Marriott Bonvoy members will be able to use their points to experience exclusive behind-the-scenes access, player meet-and-greets and hospitality in Marriott's luxury Suite at The O2 during the Nitto ATP Finals, through <u>Marriott Bonvoy Moments</u>. Marriott Bonvoy members have access to a portfolio of global brands and properties in 132 countries and territories, as well as unmatched member benefits and exclusive Marriott Bonvoy Moments' experiences.



Chris Kermode, ATP Executive Chairman & President, said: "As a truly international event, the Nitto ATP Finals is delighted to partner with such a global and recognised brand in our showcase of the world's best tennis players at our season finale. We welcome Marriott Bonvoy members to our crown jewel event and look forward to offering a world class experience as the game's elite players battle for the prestigious season-ending title."

Andrew Watson, Vice President, Digital, Loyalty & Portfolio Marketing, Marriott International Europe, said: "Working with Nitto ATP Finals in London means that we can offer further benefits and experiences to our Marriott Bonvoy members, and in particular to those who are

TITLE PARTNER











PLATINUM PARTNERS

tennis fans. This relationship enables members to use the points they've accumulated during hotel stays at our hotels around the world for more exclusive experiences."

The ATP's crown jewel event is to be held at The O2 in London through 2020, where it has been staged to wide acclaim since 2009. The event has successfully established itself as one of the major annual sporting events worldwide, broadcast in more than 180 territories with global viewership figures reaching an average of 95 million each year.

### Media contact:

ATP – Simon Higson (<u>simon.higson@atptour.com</u>) Marriott International – Amalie Craig (<u>Amalie.craig@marriott.com</u>)

###

### About the Nitto ATP Finals

The Nitto ATP Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the biggest indoor tennis tournament in the world. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through to 2020 before moving to Turin in 2021. For more information, please visit <u>www.NittoATPFinals.com</u>.

### About Marriott Bonvoy

Marriott Bonvoy is the new travel programme replacing Marriott Rewards, The Ritz-Carlton Rewards and Starwood Preferred Guest (SPG) launched in February 2019. Comprised of a portfolio of 30 hotel brands and home rental offering Homes & Villas by Marriott International, members can earn and redeem points for stays. The program offers 120,000 exclusive member experiences and destination tours and adventures on Marriott Bonvoy Moments. When members book direct on Marriott.com they receive perks including free and enhanced Wi-Fi and exclusive member-only rates, and on the Marriott app they enjoy mobile check-in and checkout, Mobile Requests and, wherever available, Mobile Key. To enroll for free or for more information about Marriott Bonvoy, visit <u>MarriottBonvoy.com</u>. To download the Marriott app, go <u>here</u>. Travelers can also connect with Marriott Bonvoy on <u>Facebook, Twitter</u> and Instagram.

### Marriott International, Inc.

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 7,000 properties under 30 leading brands spanning 132 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company now offers one travel program, Marriott Bonvoy<sup>™</sup>, replacing Marriott Rewards<sup>®</sup>, The Ritz-Carlton Rewards<sup>®</sup>, and Starwood Preferred Guest<sup>®</sup>(SPG). For more information, please visit our website at <u>www.marriott.com</u>, and for the latest company news, visit <u>www.marriottnewscenter.com</u>. In addition, connect with us on <u>Facebook</u> and @MarriottIntI on <u>Twitter</u> and <u>Instagram</u>.

TITLE PARTNER







PLATINUM PARTNERS



