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ATP CHALLENGER TOUR PRIZE MONEY RISES TO RECORD \$32.4 MILLION FOR 2026

LONDON – The ATP has announced a record \$32.4 million in ATP Challenger Tour prize money for the 2026 season, featuring an additional \$5 million in singles compensation compared to 2025. Driven by the introduction of OneVision – ATP's long-term strategic plan – Challenger Tour prize money has surged an unprecedented 167% since 2022.

Under OneVision, key drivers of growth have included the commercialisation of rights under Tennis Data Innovations (TDI), the introduction of premium Challenger 175 events, and the establishment of a dedicated Challenger Tour team to oversee new revenue streams.

In 2025, global expansion of media rights distribution – including a landmark partnership with Tennis Channel – has marked another significant investment into growing the game at this level. Events are now broadcast across 20 countries, driving record 33.8 million total viewership and reinforcing the Challenger Tour as an international platform to showcase the sport's future stars.



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Enhancements planned for 2026 include expanding the calendar from 216 to 265 events. With the addition of 50 new Challenger 50 tournaments, players will have greater opportunities to compete and progress, further strengthening the professional pathway to the ATP Tour.

ATP Chairman Andrea Gaudenzi said: “Challenger Tour prize money has nearly tripled since 2022. This is what OneVision was designed to do – create the foundation for investment in our sport to deliver greater financial security to more players. There’s more room to grow, and we’re working to unlock the opportunities to build on this progress.”

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About the ATP

As a global governing body of men’s professional tennis, the ATP’s mission is to serve tennis. We entertain a billion global fans, showcase the world’s greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and PIF ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world’s top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by PIF, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

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