



OFFICIAL TRAVEL & EXPERIENCES PARTNER

9 APRIL 2025

## ATP TOUR & QUINT PARTNER TO LAUNCH 'ATP EXPERIENCES': A NEW ERA OF PREMIUM FAN ACCESS

**LONDON & CHARLOTTE, NC** - The ATP and Quint, renowned leader in premier hospitality experiences for the world's top sports brands, have today announced a multi-year partnership. The collaboration introduces ATP Experiences at select ATP Tour events.

As Official Experience and Travel Partner of the ATP Tour, Quint will leverage its expertise to offer fans curated, immersive event packages. ATP Experiences is set to combine tournament tickets with VIP hospitality, luxury hotel accommodations, convenient transportation, official merchandise, and other perks to create lasting memories for fans.

Scheduled for rollout in 2025, ATP Experiences will feature packages for select ATP Tour events, underscoring a shared commitment to elevating fan experience and engagement.



"This partnership with ATP Tour marks a significant milestone in Quint's mission to deliver extraordinary sports experiences," said **Brian Ruede**, CEO of Quint. "ATP Experiences will offer tennis fans unparalleled access to the tennis world, complete with the high-caliber, all-inclusive offerings that Quint is known for."

**Daniele Sanò**, ATP Chief Business Officer, said: "Delivering world-class hospitality experiences is what our tournaments do best. Our partnership with Quint enhances this offering, making it easier than ever for fans to access premium packages that are among the most compelling in global sports."

Fans can now register their interest and stay updated on upcoming ATP Experiences packages for the Tournaments joining the ATP Experiences programme at [atptourexperiences.com](https://atptourexperiences.com).

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#### About The ATP

The ATP's mission is to serve tennis. As governing body of the ATP Tour and Challenger Tour we entertain a billion global fans, showcase the world's greatest players at prestigious tournaments, and inspire the game's next generation. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and PIF ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead to the Nitto ATP Finals, our prestigious season finale held in Turin, Italy. Featuring only the season's best 8 singles players and doubles teams, the tournament sees the crowning of the year-end ATP World No. 1, presented by PIF, the ultimate achievement in tennis. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).

#### About Quint

Quint (formerly QuintEvents) is the industry-leading provider of Official Ticket and Hospitality packages to many of the world's most prominent sports and entertainment events. Based in Charlotte, North Carolina, with offices in six countries, Quint's innovative programs enable those properties to expand fan experiences and corporate client entertainment opportunities in a way that reflects the quality and prestige of those brands. Quint has a portfolio of 20+ official property partnerships servicing over 90 events including Formula 1®, NBA, Kentucky Derby®, MotoGP™, USGA, Breeders Cup, Belmont Stakes, ATP, and the NHL®. Quint is a subsidiary of Liberty Media Corporation (NASDAQ: FWONA, FWONK, LLYVA, LLVYK). To learn more, visit [Quint.co](http://Quint.co).

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