

NEWS RELEASE

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2023 NEXT GEN ATP FINALS PRESENTED BY NEOM: INNOVATION TAKES CENTRE STAGE IN JEDDAH

LONDON – Innovations and rules have been unveiled for the 2023 Next Gen ATP Finals presented by NEOM (28 November – 2 December). The tournament's first edition in Jeddah, Saudi Arabia continues its role as a leading showcase for innovation in tennis.

Changes for 2023 are set to accelerate the event's fast-paced format, enhance the fan experience, and enrich data and analytics for players, coaches and fans:

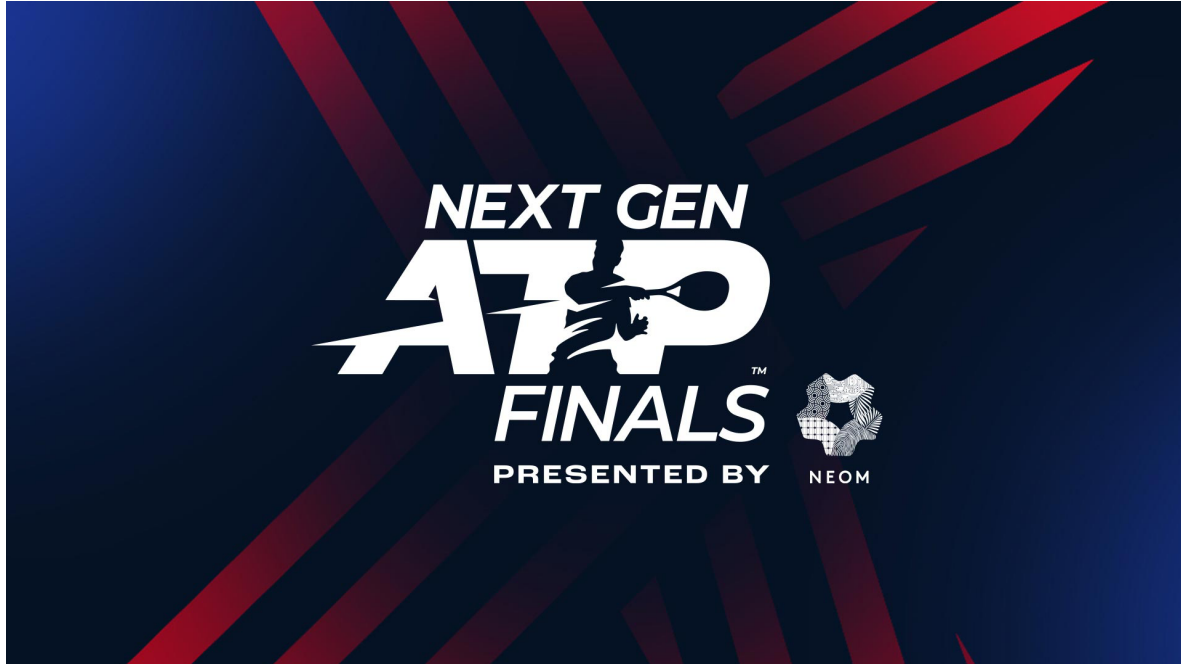
- **No on-court warm-up.** Matches will start immediately after the coin toss, with a separate practice court available for warm-ups.
- **Shot-Clock Reductions.** A new maximum of eight seconds will be introduced between first and second serves. This also applies after a let on first or second serve. As in previous editions, time between points will be reduced from 25 to 15 seconds if the previous point includes fewer than three shots.
- **Wearables.** Players will be able to track and visualise biometric data during matches via wearable devices – providing a comprehensive overview of their physical performance and stress responses.
- **Insights.** A new Physicality Index, developed by Tennis Data Innovations and Kinexon, will capture physical exertion through player and ball-tracking technology. Existing TDI insights such as Shot Quality will be leveraged in stadium for the first time.
- **In-match analytics.** The newly launched Tennis IQ platform will be available to coaches sitting courtside, along with data tagged video footage, with match data updated in real time and visualised in stadium.
- **Basecamp.** A new pre-event, off-court competition, *Basecamp*, will measure the skills and physicality of players through a series of tests, creating new ways for fans to analyse the game's rising stars.
- **Lower umpire chair** to reduce the visual obstruction for fans in the arena. Electronic Line Calling Live remains in place on all line calls.
- **Simplified scoreboard** for improved fan engagement and understanding.

Continued from previous editions:

- **Scoring format** will be best of five tie-break sets. Each set will be first to four games with a tie-break played at 3-3. Games will be played using the No-Ad scoring format with the server choosing the service box.
- **Free Fan Movement** allowed in stadium, except behind the baselines.

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- **Reduced changeovers.** No change of ends after the first game of a set. At the end of the set, players will sit down for 90 seconds (down from 120 seconds).



A host of premium international and national brands have partnered with the tournament in its first year in Jeddah. The impressive roster is headlined by NEOM, as the event's presenting partner. NEOM is a region in north-western Saudi Arabia developing a new model for exceptional livability, an innovative economy with a focus on environmental conservation.

Other partners include Emirates Airline, Hilton and Mohamed Yousuf Naghi Motors Co. (Platinum Partners), Dunlop, Xerjoff, and Al Arabia (Gold Partners) and J-B, Delta Fitness and Aquafina (Silver Partners). The event is hosted in partnership with the Saudi Tennis Federation.

The 2023 Next Gen ATP Finals presented by NEOM will take place at the King Abdullah Sports City from 28 November-2 December 2023, with a record US \$2 million prize money on offer.

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About the Next Gen ATP Finals

The Next Gen ATP Finals is the season-ending tournament for the world's best 21-and-under players, held in partnership with the Saudi Tennis Federation. The tournament showcases the stars of tomorrow in a fast-paced format, across five days of competition, with many players and past champions going on to establish themselves at the top of the sport. The event also serves as a testbed to trial new rules and innovations. The Next Gen ATP Finals will be hosted in Jeddah, Saudi Arabia from 2023, following five editions in Milan, Italy. For more information, please visit www.nextgenatpfinals.com.