



8 November 2017

BBC AND ATP EXTEND BROADCAST DEAL UP TO 2020

LONDON – The BBC and ATP have today announced an extension to their broadcast deal for the Nitto ATP Finals which will see the tournament broadcast live in 2019 and 2020. The deal is for exclusive free-to-air TV rights for eight singles matches, including a semi-final and the final, and includes the right to stream these matches across the BBC's online platforms, as well as non-exclusive radio rights for the whole tournament. The deal also includes non-exclusive radio rights to all ATP World Tour Masters 1000 matches.

The Nitto ATP Finals is the climax to the men's professional season, featuring the best eight qualified singles players and doubles teams battling it out for the last title of the season. 2016 saw Andy Murray seal a fairytale end to the year as he defeated Novak Djokovic to win his first Nitto ATP Finals title and end the year as the world number one.

BBC Director of Sport, Barbara Slater, said: "We're thrilled to extend our partnership with ATP ensuring top class tennis continues to reach the widest possible audience on free to air TV, radio and our live streaming service."

Chris Kermode, ATP Executive Chairman & President, said: "The BBC has provided a terrific platform for our season finale since we moved the tournament to London in 2009, giving millions of fans in the UK the opportunity to watch the very best in men's professional tennis. We're delighted to extend our partnership a further two years through to 2020."

The 2017 Nitto ATP Finals take place from 12-19 November live on the BBC.

For media enquiries please contact:
ATP – Simon Higson (shigson@atpworldtour.com)

###

About the Nitto ATP Finals

The Nitto ATP Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for Emirates ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the biggest indoor tennis tournament in the world. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through 2020. For more information, please visit www.NittoATPFinals.com

TITLE PARTNER

Nitto

PLATINUM PARTNERS



FedEx

Infosys



J.P.Morgan