



8 November 2016

## ATP AND BBC EXTEND BROADCAST DEAL FOR A FURTHER THREE YEARS

LONDON – The ATP and BBC have today announced an extension to their broadcast deal for the Barclays ATP World Tour Finals, which will see the tournament broadcast from The O2 in London from 2016-2018.

The deal is for non-exclusive TV and full radio commentary rights, and includes broadcasts of eight singles matches, on television, from the start of the tournament, including a semi-final and the final.

In addition, the BBC has secured non-exclusive rights to all ATP World Tour Masters 1000 matches for live radio and online commentary.

The Barclays ATP World Tour Finals is the climax to the men's professional season, featuring the best eight qualified singles players and doubles teams battling it out for the last title of the season. This season's finale will see reigning Wimbledon champion, Andy Murray and Novak Djokovic, a winner at The O2 in each of the past four years, battle it out to finish the year-end No. 1 in the Emirates ATP Rankings.

BBC Director of Sport, Barbara Slater, said, "We are delighted to extend our deal with the ATP and bring audiences closer to the action than ever before. The extension shows our longstanding commitment to ensuring top class tennis reaches the widest possible audience on free to air TV. The ATP World Tour Finals remains one of the standout moments in the sporting calendar bringing together the best players in the world to create a truly unique atmosphere."

Chris Kermode, ATP Executive Chairman and President, added, "We're pleased to continue our broadcast partnership with the BBC for a further three years, enabling our season-ending event to be viewed by millions of fans on terrestrial TV in the UK through to 2018. This year's tournament looks set to produce another thrilling finish to the season, with the year-end No. 1 ranking come right down to the wire at The O2."

###

For media enquires please contact:

ATP – Simon Higson ([shigson@atpworldtour.com](mailto:shigson@atpworldtour.com))

BBC – Sam Kershaw ([sam.kershaw@bbc.co.uk](mailto:sam.kershaw@bbc.co.uk)) / 07714 957 274

### About the Barclays ATP World Tour Finals

The Barclays ATP World Tour Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for Emirates ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the biggest indoor tennis tournament in the world. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in

TITLE PARTNER



PLATINUM PARTNERS



1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through 2018. For more information, please visit [www.BarclaysATPWorldTourFinals.com](http://www.BarclaysATPWorldTourFinals.com)

TITLE PARTNER



PLATINUM PARTNERS

